

DIEGO YIP

GRAPHIC DESIGNER

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EDUCATION

University of Hawai'i at Mānoa
Graphic Design Bachelor of Fine Arts
3.3 Major GPA
2018 - 2023

SKILLS

Adobe Creative Suite & Design Tools

Photoshop - Fluent
Illustrator - Fluent
InDesign - Fluent
XD - Fluent
Lightroom - Proficient
After Effects - Familiar
Dreamweaver - Familiar
Aero - Familiar
Figma - Familiar
Midjourney - Familiar

Web Builders

WordPress - Proficient

Microsoft Office & G Suite

Word/Docs - Fluent
PowerPoint/Slides - Proficient
Excel/Sheets - Familiar

Technical

Vector Graphics, Typography, Layout,
Logo Creation, Color Theory, Web Design,
Photography, Photo Editing, Branding,
Print Knowledge, UI/UX Principles, Ideation
HTML & CSS, Video Editing, Motion Design,
Presentation Decks, Mock-Ups, Prototyping

EXHIBITIONS & SHOWCASES

The Other Side

2023, UHM BFA Exhibition

Zenith

2023, UHM Graphic Design BFA Showcase

EXPERIENCE

Multimedia Specialist | MIRO

July 2022 - June 2023, University of Hawai'i at Mānoa

- 1. Designed various digital design products, including four PowerPoint slide presentations, web graphics, and diverse content for WordPress and Wix sites for the UHM Institutional Research director, including brand logos.
- 2. Successfully designed a twelve-chapter e-book for a Wix and WordPress site from conceptualization to launch with a priority to focus on the needs and preferences of the user.
- 3. Using Adobe Creative Suite and MS Office, working with writers, IT specialists, and the director to build products on time.

Computer Lab Technician | Department of Art and Art History

February 2023 - May 2023, University of Hawai'i at Mānoa

- 1. Ensured that all documents were print-ready and were printed correctly and on time.
- 2. Conducted maintenance on small and large format Epson inkjet printers, including replacing maintenance cartridges, ink cartridges, and paper rolls.
- 3. Communicated and made an effort with fellow design peers to find and ensure the best print for their needs.

DESIGN PROJECTS

Reproductive Justice Fund

- 1. Designed an identity system for the Reproductive Justice Fund. Using an inclusive and progressive mindset, I created logos, colors, typography, and more for the Reproductive Justice Fund.
- 2. I presented my ideas to the clients and received their critiques to improve.
- 3. Developed a style guide using the Reproductive Justice Fund's identity that showcased conceptualization, initial sketches, the primary logo, and applications.

Zenith Showcase

- 1. Collaborated with eight other designers to create the brand for the Zenith Graphic Design BFA showcase for the University of Hawaii at Manoa Department of Art and Art History.
- 2. Produced and translated a website prototype into a working showcase website using HTML/CSS with another designer.
- 3. Created and modified measurements to develop the project's optimal position and spacing for the physical showcase.